



# Future-proof Your Enterprise with Panduit and Rockwell Automation

We understand the importance of physical network infrastructure in your digital transformation journey

Market pressures are putting manufacturer's productivity and profitability at risk. An increasingly competitive market is further intensified by the growing number of cyber threats, resulting in extended downtime, compromised intellectual property and potential loss of millions of dollars in revenue.

Modernization is complex and must address multiple

**pain points**. For more comprehensive protection and optimal operations, a simplified modern solution is required that provides end-to-end visibility and control across OT and IT assets. An experienced partner for your modernization journey is essential.

**Digital transformation relies on a strong, resilient network as the foundation.** Prepare for future innovation by deploying a converged network architecture that equips your network for large volumes of data that drives digital capabilities. Get ahead of the maintenance curve, keep your systems secure, and accelerates responsiveness to increase your flexibility and profitability.

To unleash new possibilities with digital transformation and minimize risks like downtime and data breaches, you need a robust physical network infrastructure – one that is optimized for security and long-term performance.

## "Physical Layer failures accounted for 35% of total failures in plant automation" <sup>1</sup>

#### Why Rockwell Automation and Panduit?

Your infrastructure must:

- Deliver reliable, real-time connectivity to help you perform better and with greater agility.
- Be built for harsh environments to help protect network performance and reliability, and to extend asset longevity.
- Reduce physical security risks, like the potential for misconnections that can expose data to unauthorized people.
- Streamline design and implementation to speed up deployments, reduce risks, and enable future expansion.
- Adhere to industry standards and best practices to address the needs of both IT and OT.





Our partnership helps create a foundation for your digital transformation that brings agility and security to your enterprise strategy.

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### A Single Source for Expertise and Help

Our joint services address both the logical and physical needs of your network architecture. Through our assessment, design, and installation services, we work to give you a cohesive experience. Our collaboration helps optimize your operations and to help protect your investment for faster time to market and lower cost of ownership.

### Minimize Risk and Design Security

Panduit and Rockwell Automation, along with Cisco, develop a collection of tested and validated architectures to give you best practices and guidance for deploying your network infrastructure. Prepare your network to be data-ready, allowing you to collect and analyze data to get ahead of the maintenance curve, keep systems secure, and accelerate responsiveness.



We combine the best of two worlds: the Rockwell Automation information and control portfolio and Panduit's infrastructure solutions, without the need to place multiple equipment orders. Tailored to your industry, our turnkey solutions help you create a robust and reliable network infrastructure with less time, effort and risk.

Reach out to discuss redundancy, scalability, improved segmentation and resilience – designed for the demand of today with flexibility for tomorrow in mind.

### **Regional support and contact information**

	ASIA PACIFIC	EUROPE, MIDDLE EAST, AFRICA	LATIN AMERICA	NORTH AMERICA
ACTIVE IN- REGION PARTNER				

To learn more about the Panduit and Rockwell Automation alliance and joint validated designs, like CPwE, please visit <u>our site</u>. Design and implementation Guides: Industrial Networks Design Guides Panduit Industrial Network Architecture

For purchase information, locate your local <u>sales</u> <u>office</u> or <u>distributor</u>

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