



succeed with subscriptions & software support

Save time, money and confusion with Rockwell Automation software subscription and maintenance offerings

Managing the continuing evolution of software

Things have changed. The arrival of the Internet of Things and Industry 4.0 has demanded a shift in the way software is developed and deployed.

Flexibility and agility are the keys to success. In recent years, there has been an accelerated rise for subscription-based software in commercial and industrial markets, and the pace of this change is not expected to slow down.

Embracing change with flexible options that deliver value. We now offer perpetual software with maintenance bundles. These perpetual software offerings come pre-bundled with first year software maintenance. Additionally, our subscription offerings always include access to support and upgrades. All of the software bundles are available through the **myRockwell Software Portal**, delivering a modern software management experience.

The right value for you

Perpetual with maintenance license offers. . .

- Modern software experience with web-based quoting and license management
- Visibility to licenses and software contracts owned in one place
- Access to software updates
- Ability to prorate a support and maintenance contract to existing contracts

Software subscriptions license offers all the benefits of perpetual maintenance license plus...

- Lower upfront investment because you can migrate software purchases from CapEx to OpEx if desired. It can be easier to fund large projects when using CapEx budget
- Ability to restack and scale licenses
- Simple and dynamic software activations

a simplified buying experience

PERPETUAL WITH MAINTENANCE LICENSING

SOFTWARE SUBSCRIPTIONS

Perpetual software bundled with first year maintenance

Timed license with support and upgrades included with the subscription

Buy software license

- Web-based quoting & license management
- Simple & dynamic software activations

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- Web-based quoting & license management
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Select the support contract that fits your needs

Perpetual with Maintenance

8x5 phone	—
chat	—
submit a question	✓
software updates	✓
knowledgebase	✓

upgrades available:
expanded phone support

- 8x5 phone support & chat
- 24x7 phone support

Select the support contract that fits your needs

Subscription

8x5 phone	✓
chat	✓
submit a question	✓
software updates	✓
knowledgebase	✓

upgrades available:
expanded phone support

- 24x7 phone support

Expand your contract's value

- Recommendations for products and actions
- Get suggestions on what other software could complement your projects and complete your bill of materials.
- With software in support, always have access to the latest releases

Expand your contract's value

- Ability to restack licenses; right-size to address need for added functionality
- Ability to add the software you need when you need it and have your renewals aligned
- Recommendations for products and actions
- Get suggestions on what other software could complement your projects and complete your bill of materials

Leverage your support with access to quarterly usage insights

- Number of Phone Support Tickets
- Number of Chat Support Tickets
- Number of Software Downloads

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Renew maintenance

Your Rockwell Automation support team will guide you through our streamlined renewal process for your Software Maintenance and Support contracts, including auto-renewal options, uplift opportunities and renewal notices.

Renew subscription

Your Rockwell Automation support team will guide you through our streamlined renewal process for your Software Maintenance and Support contracts, including auto-renewal options, uplift opportunities and renewal notices.

EXPLORE THE SOFTWARE PORTAL AT commerce.rockwellautomation.com