

UNLOCK THE VALUE OF DIGITAL TRANSFORMATION

Innovative Customer Center for The Connected Enterprise in EMEA

To provide manufacturers with the support they need on their path to digitalisation, Rockwell Automation invites you to The Connected Enterprise EMEA Customer Center in Karlsruhe, Germany.



"Our Customer Center **provides the ideal environment to help customers understand the concept of The Connected Enterprise** and to see how they can apply it in their organisations."

Susana Gonzalez
President, EMEA



The Rockwell Automation approach to The Connected Enterprise enables customers to realise the **benefits of smart manufacturing**. The Customer Center shows visitors how the holistic Connected Enterprise approach works in practice. Visitors can see interactive demos and application examples, as well as live views of operations in the manufacturing facilities of Rockwell Automation with real-time access to production data.



The smart factory interlinks production and IT systems more closely, **increasing efficiency and reducing costs** while saving resources. With intelligent monitoring and transparent processes, companies have a detailed view of operations at all times.

The main benefit of the Customer Center is that it is the **ideal environment** to reviewing customers' current situation and clarifying expectations. Joint goals definitions, decisions on the scope and creation of a concept tailored to the individual customer

Rockwell Automation specialists are on hand to provide advice, **tailored to the specific needs of customers**, on the best way to implement smart factory precepts.

The Connected Enterprise helps manufacturers to **optimise production**, respond fast to market changes and maintain their competitive edge.

Through the Customer Center the benefits of The Connected Enterprise are getting obvious to customers much more quickly. The Customer Center is the ideal platform for manufacturers to experience the opportunities of digitalisation in an interactive way and develop tailored strategies to suit their own operations.

For more information on The Connected Enterprise Customer Center visit:

rok.auto/tce-center

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