Modified Industrial Controls

More Products, More Options, Faster
Modified Industrial Controls

Instead of waiting weeks to get industrial control products with customer requested options, our availability strategy allows our products to be configured as close to the customer as possible.

Configure products such as:
- Enclosed starters
- Stack lights
- Wiring assemblies

Standard Industrial Controls

We offer a full line of versatile and robust industrial controls for both IEC and NEMA applications. Our light industrial IEC starters are environmentally friendly, versatile and flexible. Our heavy-duty NEMA starters are renowned for rugged construction, dependable performance and long electrical life.

Modified Industrial Control Panels

We will turn your high volume custom panels into a repeatable solution with panels tailored to your specifications so you get exactly what you need, when you need it.

Customizable Panels Include:
- Programmable controllers
- Starters
- Distributed I/O
- Servo drives
- Push buttons and pilot lights
- Partner products and other third-party devices
Design, Develop and Deliver

Whether you are an end-user or an OEM, purchasing your modified industrial control products from Rockwell Automation allows you to standardize across your enterprise and focus on what you do best. We provide a unique relationship – engineer to engineer – ensuring that every aspect of your panel is designed, developed and delivered according to your specifications, schedule and budget.

Pre-engineered Schematics
- Reduced engineering time
- Standardized build and testing times
- Ease of maintenance

Standardized Bill of Material
- Consistent supply base
- Reduced spare requirement
- Easier maintenance and troubleshooting
- Stable pricing and leadtime

Three-dimensional Modeling
- Rapid design validation process
- Low-cost, fast prototyping
- Faster approval cycles

Repeatable Mechanical Designs
- Reduced total order cycle times
- Modularization for reduced leadtime
- Enclosures and mounting plates can be pre-punched for quicker assembly and wiring
- Consistent enclosure quality
Engineering Expertise

Whether you’re starting from scratch or looking to optimize an existing design, our team of engineers will work with you to deliver engineering excellence. Below are examples of how our team has helped customers solve common panel building concerns.

Latest Technologies
We can modernize existing designs to take advantage of newer technologies.

Cost-effective Designs
Our evaluation of existing designs can help identify cost reduction opportunities as well as streamline existing designs to reduce panel space.

Shorter Lead Times
Customer-specific catalog numbers make it quicker and easier to place repeat orders.

Your Design. Your Way.
We package Partner and third-party products to fit your unique design and specification requirements.
Industries and Applications

We have experience across a broad range of industries which allows us to tailor designs to most applications. Here, we've highlighted the ways we've helped customers in a few industries. Other areas we've designed industrial controls for include marine, food and beverage, military and utility.

Water Wastewater

The integrity of your pumps is essential to the operation of your utility. The more efficiently your pumping stations run, the more cost-effective your facility becomes.

We offer customer-specific pump panels and other enclosed industrial controls to help you address the most common challenges, such as:

- Efficient pump control
- Retrofitting and modernizing existing systems
- Designing to meet regulation requirements

Material Handling

From motor control to tower lights and push buttons, we can customize industrial controls for your material handling applications. Flexible designs allow controls to be sized to the material you’re moving, whether it’s heavy or light, with optimal performance. Repeatable designs and volume flexibility make it quicker and easier to design, develop and deliver your machines.
Oil and Gas

The oil and gas industry must contend with some of the world’s harshest environments. We design and assemble industrial control products using robust components designed to stand up to hazardous environments.

- Hazardous Location Products
- Compressed Natural Gas / Liquid Natural Gas
- Pump Jack Panels

Customer Application Spotlight: Addressing Unique Challenges

Oil and gas producers need to install pump control panels wherever oil and gas deposits are located. Unfortunately, it is not always possible to secure these locations. The results can often be damaged enclosures and stolen internal components. Our Modified Industrial Controls team designed this pump panel with a durable, bullet-proof enclosure, hidden lock and metal bars to prevent damage and theft.
Rockwell Automation offers a breadth of quality Allen-Bradley® components to fit your specific needs. In order to assist you with your component selection, we offer a variety of configuration and selection tools.

**Three Ways to Request a Quote**

1. Configure and request a custom industrial control product from ProposalWorks™
2. Through the Web at: [www.rockwellautomation.com/go/lit/icp-modified](http://www.rockwellautomation.com/go/lit/icp-modified)
3. Or, send your request to: [RADBQuote@ra.rockwell.com](mailto:RADBQuote@ra.rockwell.com)

**Local Distributor**

Call 1.800.223.3354 to contact your local Distributor today.

**Product Selection Toolbox**

Our powerful range of product selection and system configuration tools assist you in choosing and applying our products.

Rockwell Automation, Inc. (NYSE:ROK), the world’s largest company dedicated to industrial automation, makes its customers more productive and the world more sustainable. Throughout the world, our flagship Allen-Bradley® and Rockwell Software® product brands are recognized for innovation and excellence.

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