

# SERVICE PROFILE

## CUSTOM CLASSICS PROGRAM

Custom Classics are popular Allen-Bradley® or Reliance Electric® products that are no longer mass-produced but may be available from stock or on a made-to-order basis.

Although newer technology exists, there are many reasons you may wish to continue using the products that have served you so well in the past. The Custom Classic program makes it possible for you to continue to use these proven performers until you are ready to upgrade. A Custom Classic product is virtually identical to the production original. Using the same components as the original, Custom Classics are manufactured and completely tested in an ISO 9002 certified Rockwell Automation facility. Like any new equipment, Custom Classics are backed by the same standard warranty as the original.

### ADVANTAGES OF CUSTOM CLASSIC PRODUCTS

Newer Rockwell Automation technology offers increased reliability and functionality, enhanced ease-of-use, and greater efficiency and economy. However, there are situations where continuing with existing Allen-Bradley or Reliance Electric products and technology makes sense. For instance:

- The need to retrain operators and maintenance personnel is deferred until you are ready to incorporate newer technology.
- You can continue to utilize your spare parts inventory, and eliminate restocking charges.
- Custom Classics satisfy your need for new or replacement units, whether you need one or multiple units for process expansion.
- You can optimize a transition to newer technology to fit your manufacturing line life-cycle schedule.



### PRODUCTS SUPPORTED BY THE CUSTOM CLASSICS PROGRAM

The Custom Classics line-up is comprised of Allen-Bradley, Reliance Electric and Entek identified standard products. Availability of made-to-order Custom Classic products and related Renewal Parts is contingent on component availability.

### ***For more information***

Please contact your local Allen-Bradley or Reliance Electric Authorized Distributor, Rockwell Automation Sales/Support Office, or visit our web site at [http://www.rockwellautomation.com/products/cust\\_classics.html](http://www.rockwellautomation.com/products/cust_classics.html)

**[www.rockwellautomation.com](http://www.rockwellautomation.com)**

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### **Power, Control and Information Solutions Headquarters**

Americas: Rockwell Automation, 1201 South Second Street, Milwaukee, WI 53204-2496 USA, Tel: (1) 414.382.2000, Fax: (1) 414.382.4444

Europe/Middle East/Africa: Rockwell Automation, Vorstlaan/Boulevard du Souverain 36, 1170 Brussels, Belgium, Tel: (32) 2 663 0600, Fax: (32) 2 663 0640

Asia Pacific: Rockwell Automation, Level 14, Core F, Cyberport 3, 100 Cyberport Road, Hong Kong, Tel: (852) 2887 4788, Fax: (852) 2508 1846