

## About The Company



Rockwell Automation, Inc. (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wisconsin, Rockwell Automation employs approximately 22,000 people serving customers in more than 80 countries.

**Our Vision:** To be the most valued global provider of innovative industrial automation and information products, services and solutions.

### Executive Leaders

Our management team provides the leadership Rockwell Automation requires to meet the challenges of the future.



**Blake Moret**  
President & CEO



**Sujeet Chand**  
SVP & Chief Technology Officer



**Ted Crandall**  
SVP, Control Products & Solutions



**Elik Fooks**  
SVP, Corporate Development



**Patrick Goris**  
SVP, Chief Financial Officer



**Rebecca House**  
SVP, General Counsel & Secretary



**Frank Kulaszewicz**  
SVP, Architecture & Software



**John McDermott**  
SVP, Global Sales & Marketing



**Bob Murphy**  
SVP, Operations & Engineering Services



**Chris Nardecchia**  
SVP & Chief Information Officer



**Susan Schmitt**  
SVP, Human Resources

## FINANCIALS-AT-A-GLANCE

### Full Year 2017 Sales

#### ARCHITECTURE & SOFTWARE

**\$2,899.3M**

Organic growth 9.4%

#### CONTROL PRODUCTS & SOLUTIONS

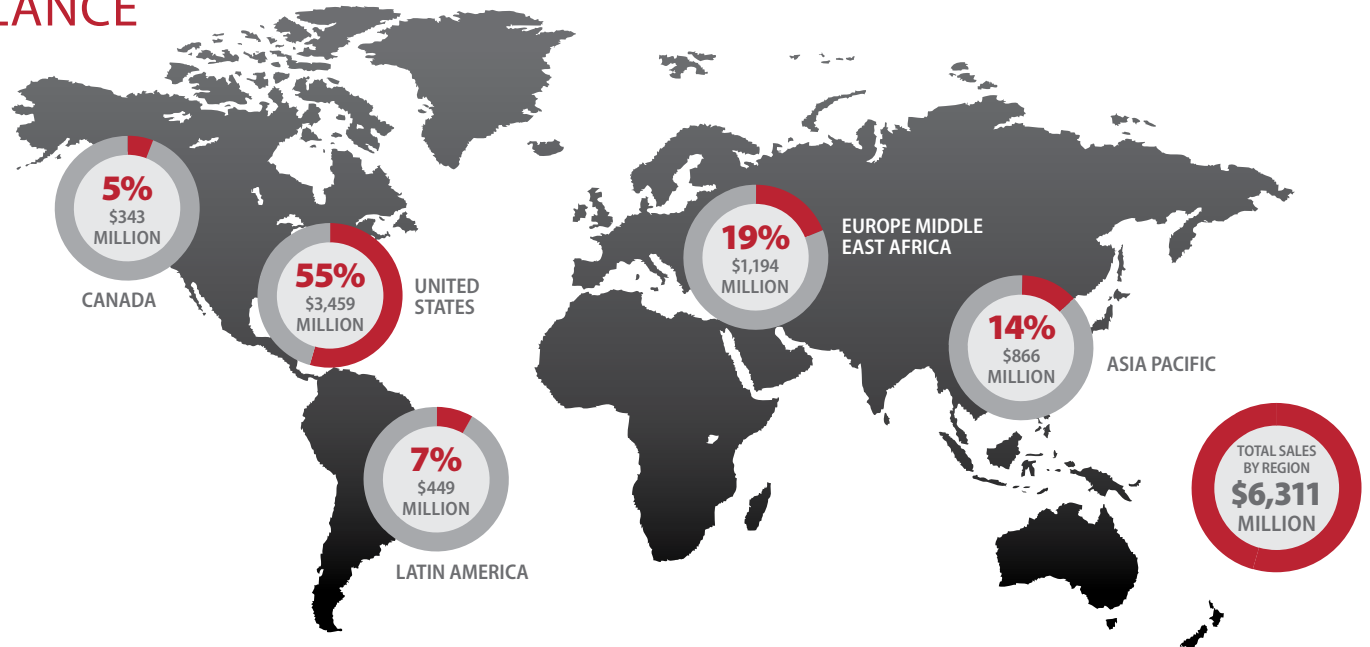
**\$3,412.0M**

Organic growth 3.4%

#### ROCKWELL AUTOMATION FULL YEAR TOTAL

**\$6,311.0M**

Organic growth 6.1%



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**Rockwell Automation**

# The Connected Enterprise

The Connected Enterprise links production lines, in-the-field assets, utilities and enterprise IT to deliver contextualized information where it is needed. As a result, companies can make better decisions faster – and achieve a new level of operational intelligence to improve productivity and global competitiveness.

Built on a secure, standard Ethernet infrastructure, The Connected Enterprise is enabled by our Integrated Control and Information portfolio. Our broad, information-enabled portfolio includes the Integrated Architecture®, Intelligent Motor Control, and Solutions and Services.



## Integrated Architecture®

Production control and information system that provides a seamless flow of information.

- **The Logix control platform** integrates control, visualization, and network and information technologies to provide fully integrated solutions.
- **FactoryTalk®**, an integrated suite of software applications, enables real-time information exchange between manufacturing and other parts of an organization.



## Intelligent Motor Control

Motor control and protection devices combined with networking and diagnostic capabilities to help improve system performance and gain operation efficiencies.

- **Industrial Control Products**
- **Smart Motor Controllers**
- **Variable Frequency Drives**



## Solutions & Services

Broad array of engineered systems across products' entire lifecycle that range from assessment, design to deployment, along with maintenance and support services.

- **Repair and Asset Management**
- **Consulting**
- **Remote Support Centers and Training**

## Our History

More than a hundred years ago, the inventive mind of Lynde Bradley united with the entrepreneurial spirit of Dr. Stanton Allen and the mechanical genius of Lynde's younger brother, Harry. The result? An organization that would establish a reputation for precise machine control, manufacturing quality – and an unrelenting focus on innovation. The Allen-Bradley Company.



What began with an initial investment of \$1,000 and a prototype controller has grown to become the world's largest company dedicated to industrial automation and information. The Allen-Bradley® brand is their legacy to Rockwell Automation. Our foundation of innovation continues today through our Integrated Control and Information portfolio. Together with our PartnerNetwork™ members, this enabling technology makes the vision of The Connected Enterprise a reality.

## Social Responsibility and Sustainability

Rockwell Automation is committed to making a positive impact on the communities where we live and work, continually improving our environmental performance and embracing equal employment opportunities to treat all employees with fairness and dignity.



Recognized for Initiatives in Women's Inclusion and Advancement



World's Most Ethical Companies



Human Rights Campaign Corporate Equality Index



Top 100 Innovative Companies



One of America's most just companies



FIRST Robotics Competition Crown Supplier



Company Index Corporate Responsibility



Best Internet of Things Provider



China's Top 100 Most Attractive Employer and Top Mover



One of the Best Places to Work in the U.S.

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