

## About The Company



Rockwell Automation, Inc. (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wisconsin, Rockwell Automation employs approximately 22,000 people serving customers in more than 80 countries.

**Our Vision:** To be the most valued global provider of innovative industrial automation and information products, services and solutions.



**Blake Moret**  
President & CEO



**Kenneth Champa**  
SVP



**Sujett Chand**  
SVP & Chief Technology Officer



**Ted Crandall**  
SVP, Control Products & Solutions



**Patrick Goris**  
SVP, Chief Financial Officer



**Rebecca House**  
SVP, General Counsel & Secretary



**Frank Kulaszewicz**  
SVP, Architecture & Software



**John McDermott**  
SVP, Global Sales & Marketing



**Bob Murphy**  
SVP, Operations & Engineering Services

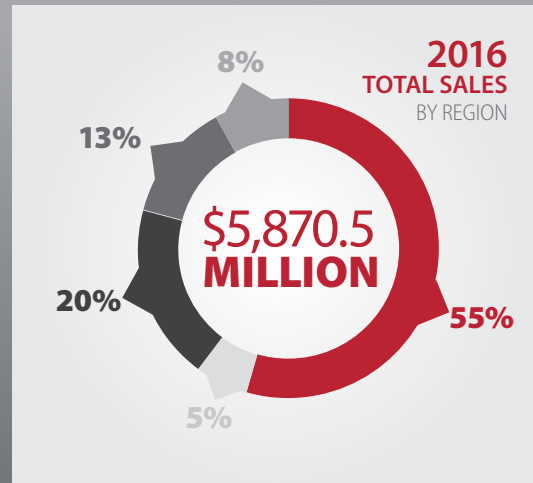


**Susan Schmitt**  
SVP, Human Resources

## Executive Leaders

Our management team provides the leadership Rockwell Automation requires to meet the challenges of the future.

## Financials-at-a-Glance



### FULL YEAR FY 2016 SALES

**ARCHITECTURE & SOFTWARE**  
**\$2,635.2M**  
Organic growth -1.5%

**CONTROL PRODUCTS & SOLUTIONS**  
**\$3,244.3M**  
Organic growth -5.8%

**ROCKWELL AUTOMATION FULL YEAR TOTAL**  
**\$5,879.5M**  
Organic growth -3.9%

LISTEN. THINK. SOLVE.®

Connect with us.

Allen-Bradley • Rockwell Software

**Rockwell Automation**

## The Connected Enterprise

The Connected Enterprise links production lines, in-the-field assets, utilities and enterprise IT to deliver contextualized information where it is needed. As a result, companies can make better decisions faster – and achieve a new level of operational intelligence to improve productivity and global competitiveness.

Built on a secure, standard Ethernet infrastructure, The Connected Enterprise is enabled by our Integrated Control and Information portfolio. Our broad, information-enabled portfolio includes the Integrated Architecture®, Intelligent Motor Control, and Solutions and Services.



### Integrated Architecture®

Production control and information system that provides a seamless flow of information.

- **The Logix control platform** integrates control, visualization, and network and information technologies to provide fully integrated solutions.
- **FactoryTalk®**, an integrated suite of software applications, enables real-time information exchange between manufacturing and other parts of an organization.



### Intelligent Motor Control

Motor control and protection devices combined with networking and diagnostic capabilities to help improve system performance and gain operation efficiencies.

- **Industrial Control Products**
- **Smart Motor Controllers**
- **Variable Frequency Drives**



### Solutions & Services

Broad array of engineered systems across products' entire lifecycle that range from assessment, design to deployment, along with maintenance and support services.

- **Repair and Asset Management**
- **Consulting**
- **Remote Support Centers and Training**

## Our History

More than a hundred years ago, the inventive mind of Lynde Bradley united with the entrepreneurial spirit of Dr. Stanton Allen and the mechanical genius of Lynde's younger brother, Harry. The result? An organization that would establish a reputation for precise machine control, manufacturing quality – and an unrelenting focus on innovation. The Allen-Bradley Company.



What began with an initial investment of \$1,000 and a prototype controller has grown to become the world's largest company dedicated to industrial automation and information. The Allen-Bradley® brand is their legacy to Rockwell Automation. Our foundation of innovation continues today through our Integrated Control and Information portfolio. Together with our PartnerNetwork™ members, this enabling technology makes the vision of The Connected Enterprise a reality.

## Social Responsibility and Sustainability

Rockwell Automation is committed to making a positive impact on the communities where we live and work, continually improving our environmental performance and embracing equal employment opportunities to treat all employees with fairness and dignity.



Solutions Innovations  
Partner of the Year  
Award for the Americas



World's Most  
Ethical Companies



Human Rights  
Campaign Corporate  
Equality Index



Top 100 Innovative  
Companies



FIRST Robotics  
Competition Crown  
Supplier



Company Index  
Corporate  
Responsibility



Best Internet of  
Things Provider



China's Top 100  
Most Attractive  
Employer and  
Top Mover



One of the Best  
Places to Work  
in the U.S.

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Automation**