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ONE INSTANCE WHEN IT'S GOOD TO BE AN ENABLER

➤ *"As for the future, your task is not to foresee it, but to enable it." — Antoine de Saint-Exupéry, French Author and Aviator*

That's a powerful quote. I admire those whose quotes remain even after their passing to inspire others for ages. Some of my best quotes are observations such as, "You can never have too much chocolate." I don't think I'll be deemed a sage for that kind of sophic declaration.



It's indeed a judicious approach for all of us to contribute to a stable and productive future. In the industrial world, one of the biggest opportunities is to enhance sustainable production activities. Sustainable practices help companies to prosper now without negatively affecting the ability of folks in the future to thrive.

Many manufacturers believe sustainability encompasses saving energy and recycling. While these indeed are important parts of a sustainable production initiative, sustainability goes further than that. It also includes keeping employee, assets and the environment safe; producing quality, reliable products; and minimizing and reusing waste products.

In the process, sustainable production initiatives help a company's bottom line by positively affecting factors such as rising energy costs, raw materials, lost worker productivity, workers' compensation and product liability. Indirectly, a sustainable operation helps manufacturers do their part to protect the environment while building their brand value as a socially responsible corporate citizen.

In this issue of *The Journal*, you'll learn more about the key elements of a sustainability initiative, and how sustainable production can help make your operations cleaner, safer, and more energy efficient while contributing to your profitability. No one expects you to foresee the future, by enriching your sustainability, you'll be doing your part to *enable* the future. Until next time ...

Theresa Houck, Executive Editor

P.S. How do your sustainable production programs, including your energy programs, compare to those of your peers? Find out by taking a short online survey. For completing the survey, you'll get a free report describing how best-in-class manufacturers achieve success and a customized analysis of how your performance compares. Take the survey at www.rockwellautomation.com/go/tjenergy!