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GUILT: MY MOTIVATOR, MY BLIGHT



I was raised to do the right thing. When I misbehaved or made a bad choice, I often was asked, "Now, was that the right thing to do?" I'm also the eldest of my siblings. I'm sure these two factors played a major role in shaping me into the overachieving, rule-following good girl with plenty of guilt to go around if I didn't meet my own high standards or those of the people I respected.



I've grown out of some of this, but I can't change my genetic code. In the last several years, my level of guilt about not being "green" enough has grown as the sustainability movement has taken hold worldwide. So, I'm pleased to tell you that I took action, including switching from an SUV to a small car, using CFL bulbs, recycling, and paying attention to sustainable efforts of companies from which I buy products.

That's why I'm proud to be associated with a Rockwell Automation publication. The company has a strong commitment to sustainable practices (see its Corporate Responsibility Report at <http://bit.ly/1qFASI>), applying the principles to its own operations as well as to its solutions for customers.

As an example, consider Rockwell Automation process systems, solutions and services, which we examine in this issue of *The Journal*. The PlantPax™ process automation system unifies the company's core capabilities under a common umbrella with its partners, such as OSIsoft and Endress+Hauser, Inc., and its acquisitions, such as Incuity Software, Pavilion Technologies, ICS Triplex and ProsCon Holdings Ltd.

The PlantPax system centers itself on Allen-Bradley ControlLogix PAC from Rockwell Automation to leverage common development tools, network protocol and SOA. This patented process automation system supports efficient, safe sustainable production operations while boosting productivity.

Don't just take my word for it. Read on, guilt-free, to learn directly from customers about how they've improved sustainability and productivity. Until next time ...

Theresa Houck, Executive Editor

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