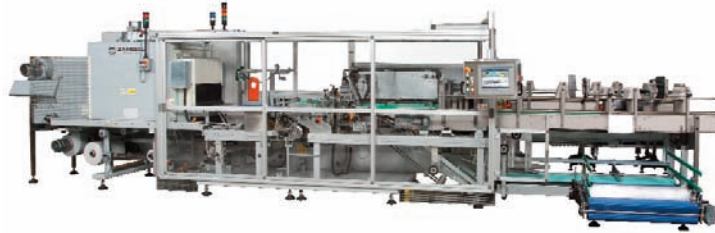


# SOLUTIONS IN ACTION

PACK EXPO 2008



*The LFT Shrink Wrapper from Zambelli*



*Allen-Bradley® CompactLogix™  
Programmable Automation Controller*



*Allen-Bradley® Kinetix® 6000  
Servo Drive*

## Booth No. E-6232

**The LFT shrink wrapper**, showcased by **Zambelli Packaging Machinery** provides very high operational flexibility. The machine can package cans and PET bottles in different formats, wrapping them in heat retractable film, with or without any cardboards or trays. The labeled bottles and cans, once wrapped in film, pass through a heat tunnel where heat makes the film retract around the pack, which is moved to the palletizing unit.

With a very compact footprint, only 14 meters long and 2 meters wide, the LFT shrink wrapper includes an innovative and comfortable cutting film system, composed of few parts and low maintenance demands. The machine also offers low energy consumption rates compared to similar systems. The electric heat unit used to shrink the film helps the customer to save around 20-30 percent of its energy. Finally, because the film material is very light, the user can save money, as the cost is defined by weight.

“Since it offers a wide variety of configurations, the LFT machine required a totally open control system,” said Zambelli North American Area Manager, Marco Cimarelli. “Therefore a Rockwell Automation Integrated Architecture™ solution was the best choice for us and for our customers.”

The platform supplied by Rockwell Automation includes the following Allen-Bradley® components: CompactLogix™ programmable automation controller (PAC), Kinetix® 6000 servo drives, MPL-series motors, Powerflex® 40 and 4M variable frequency drives and PanelView™ Plus 1500 operator interface. The switchboard's electro-mechanical equipment is also supplied by Rockwell Automation.

“The advantages gained by the implementation of the Allen-Bradley Logix Control platform provided by Rockwell Automation have been quickly obvious to technicians and programmers at Zambelli,” Mr. Cimarelli said. “The intuitive and easy to program control system helped us to reduce our programming efforts and to minimize installation time. The common programming environment, the common networks and the common control engine, which are the main benefits brought by the Logix platform, perfectly fit our needs.”

# Solutions in action at Pack Expo 2008

The utilization of the Rockwell Automation integrated platform on its machines allows Zambelli to provide added value solutions to its customers.

“Relying on an open automation platform to control its machine, the customer reaches significant benefits in terms of flexibility for future changes and versatility of use,” Mr. Cimarelli said. “Furthermore, diagnosis tests validations, modifications and maintenance operations are all made easier.”

“Rockwell Automation products availability all around the world is a very important plus for our customers, because if needed, they can easily and rapidly buy spare parts and components,” adds Mr. Cimarelli. “In addition to what we have already said, we have to underline that our American customers are very familiar with Rockwell Automation products and feel comfortable in using these machines.”

## **For more information, contact:**

Marco Cimarelli  
North America Sales Manager,  
marco.cimarelli@zambelli.it

Zambelli Packaging Machinery (Italian Headquarter)  
Via Ferrara 35-41  
40018 San Pietro in Casale – Bologna – ITALY  
Tel. 0039 051 6661782  
Fax 0039 051 6668369

Zambelli Packaging Machinery USA (Usa Subsidiary)  
911 Chestnut Street, Clearwater, Florida (FL), 33756, USA  
Tel: 201 952 0215 NJ - Office  
Fax: 727 810 2800 FL - Office  
866 229 9900 Service - Toll Free

Allen-Bradley, CompactLogix, Kinetix, PowerFlex and PanelView are trademarks of Rockwell Automation, Inc.  
Trademarks not belonging to Rockwell Automation are property of their respective companies.

**[www.rockwellautomation.com](http://www.rockwellautomation.com)**

---

## **Power, Control and Information Solutions Headquarters**

Americas: Rockwell Automation, 1201 South Second Street, Milwaukee, WI 53204 USA, Tel: (1) 414.382.2000, Fax: (1) 414.382.4444

Europe/Middle East/Africa: Rockwell Automation, Vorstlaan/Boulevard du Souverain 36, 1170 Brussels, Belgium, Tel: (32) 2 663 0600, Fax: (32) 2 663 0640

Asia Pacific: Rockwell Automation, Level 14, Core F, Cyberport 3, 100 Cyberport Road, Hong Kong, Tel: (852) 2887 4788, Fax: (852) 2508 1846