

SOLUTIONS IN ACTION

PACK EXPO 2008



The SX60 Fully Automatic Overwrapping Machine
from Sollas



Allen-Bradley® PanelView™ Plus 700
Operator Interface



Allen-Bradley® CompactLogix™
Programmable Automation Controller



Booth No. N-3966

Headquartered in Wormer, The Netherlands, **Sollas** Holland produces overwrapping machines, banding machines and stretch-banding machines for packaging applications in cosmetics, paper-ware, confectionery, coffee and tea, digital-media, tobacco, pharmaceutical and cards/flat products industries. Its dedication to the development of innovative and highly reliable machines has allowed the company to acquire many prestigious customers.

At PACK EXPO 2008, and together with Roberts Technology Group, its North American distributor, Sollas will be displaying its **SX60 fully automatic overwrapping machine**.

"The SX60 Scratch Free execution is specifically designed for handling delicate cosmetic products," said Jack Castricum, Business Development Manager USA, Sollas. "The Scratch Free execution minimizes the risk of scratches and marks on the product and the film during the overwrapping process."

The SX60 in-feed system is based upon the Shuttleworth Friction Roller system, which is characterized by the fact that the transport rollers only turn when the product actually moves. So when the product lays static on the roller bed, the rollers do not rotate.

"The small footprint of the SX60 allows the end-user to install it in small spaces which can help control the length of the complete production line. The operator-friendly SX60 machine is designed to be effective and efficient, requiring little maintenance and changeover time. Plus it offers an excellent price/quality rating," Mr. Castricum added. "The machine is optimized for a highly flexible wrapping process by means of advanced servo control and balanced Allen-Bradley® motion control equipment from Rockwell Automation."

Allen-Bradley products used on the SX60 machine include a CompactLogix™ programmable automation controller (PAC), Kinetix® 2000 servo drives, PowerFlex® 4 and PowerFlex 40 frequency drives, PanelView™ Plus 700 color touch screen operator interface, SmartGuard™ 600 safety controller, POINT I/O™, and ArmorBlock® I/O. The highly intuitive PanelView touch screen enables the user to store important product data and the Allen Bradley components control all motion processes.

Solutions in action at Pack Expo 2008

"We selected Allen-Bradley products from Rockwell Automation for several reasons. First, we had to satisfy the precise demands of our customers. Second, we evaluated the good price/quality rating of the products and we found them very sophisticated. Last, but not least, it was important for us to rely on Rockwell Automation support and to count on its products availability in North America," explained Mr. Castricum.

The entire Integrated Architecture™ solution supplied by Rockwell Automation has helped Sollas achieve several benefits.

As Mr. Castricum stated, "Thanks to the small size of Rockwell Automation products we reduced both the design time and the space required. Installation time also was reduced, due to minimized wiring required with the POINT I/O and ArmorBlock I/O products. Programming and operation problems could also be easily solved."

Lowered costs and increased flexibility for future changes, are other important values which Sollas can offer to its customers.

"By working with Rockwell Automation we can help satisfy our customers' need for more flexibility and allow them to minimize maintenance and down time," said Mr. Castricum.

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